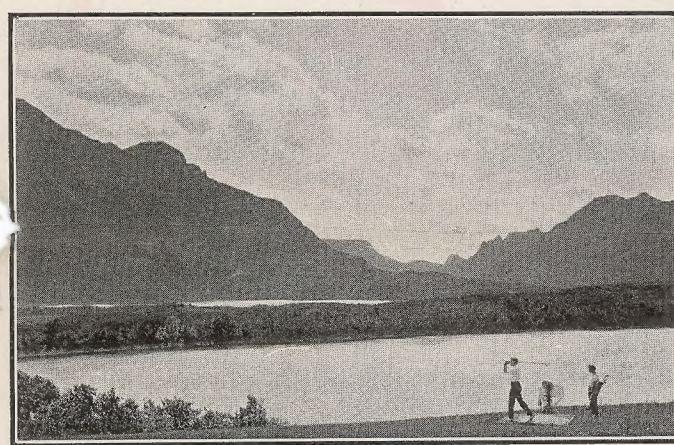


MILEAGES FROM CALGARY

ALASKA	247
ASHCROFT	834
ATHABASCA	286
BANFF	85
BASSANO	88
BEISEKER	47
BIGGAR	422
BLAINMORE	488
BRANDON	780
BROADVIEW	634
BROOKS	37
BUTTE, MONT.	577
CAMROSE	174
CARDSTON	147
CARSTAIRS	42
CARWAY	185
CASTON	190
CLARESHOLM	82
CRANBROOK	273
CRESSON	337
CROSSFIELD	31
COUTTS	218
DRUMHELLER	88
EDMONTON	190
EDSON	281
EMPRESS	233
ESTEVAN	624
FAIRMONT HOT SPRINGS	266
FERNIE	254
FIELD	141
GLEICHEN	57
GOLDEN	173
GRAND FORKS	408
GREAT FALLS, MONT.	356
HANNA	135
HELENA, MONT.	568
HIGH RIVER	289
HOPE	889
INDIAN HEAD	580
INNSFAIR	74
KAMLOOPS	774
KELOWNA	632
KINDERSLEY	251
KERROBERT	323
KINGSBATE	324
LAKE LOUISE	122
LACOMBE	108
LETHBRIDGE	140
LLOYDMINSTER	382
LOS ANGELES, CALIF.	1732
MACLEOD	108
MANYMERSIES	250
MAPLE CREEK	277
MARBLE CANYON	120
MEDICINE HAT	195
MELFORT	519
MELVILLE	637
MORSE JAW	485
NANTON	57
NELSON	411
NORTH BATTLEFORD	400
NORTH PORTAL	721
OLDS	56
OKOTOKS	24
PEACE RIVER	539
PENTITON	597
PINCHER CREEK	141
PONOKA	126
PORT ARTHUR	1249
PORTAGE LA PRAIRIE	871
PORTLAND, ORE.	854
PRINCE ALBERT	543
RADIUM HOT SPRINGS	175
RAYMOND	161
RED DEER	93
REVELSTOCK	263
(Via Golden and C.P.R.)	263
REGINA	531
ROSTOWN	248
ROSSLAND	497
SALT LAKE CITY, UTAH	999
SAN FRANCISCO, CALIF.	1439
SASKATOON	443
SEATTLE, WASH.	773
SHELBY, MONT.	257
SICAMOUS	708
SPOKANE, WASH.	480
STETTLE	132
SWIFT CURRENT	372
TRAIL	453
TURNER VALLEY	40
VANCOUVER	988
(Via Golden and C.P.R.)	737
VERNON	697
VIRIDEN	740
VULCAN	79
WALSHE	240
WATERLOO LAKES PARK	177
WETASKIWIN	148
WHEATBURN	682
WINDERMERE	194
WINNIPEG	933
WOLSELEY	684
YELLOWSTONE PARK (West Ent.)	776
YORKTON	670
YOUNGSTOWN	180



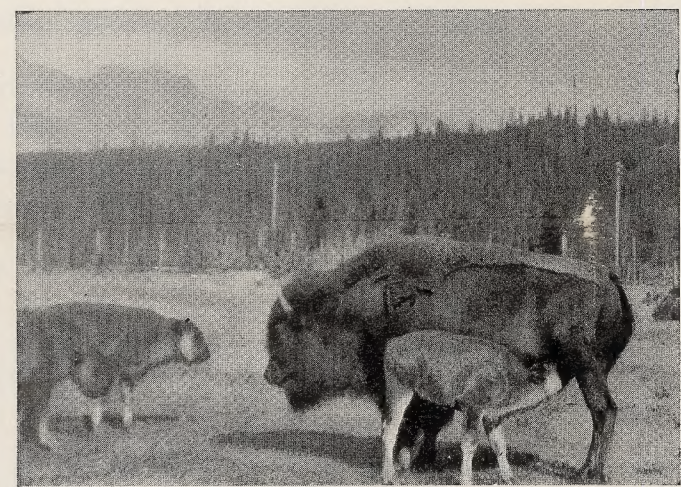
LAKE LOUISE—"Gem of the Rockies"



Golf Course—Waterton Lakes Park



SUNSHINE CITY OF THE FOOTHILLS CALGARY GATEWAY TO THE CANADIAN ROCKIES

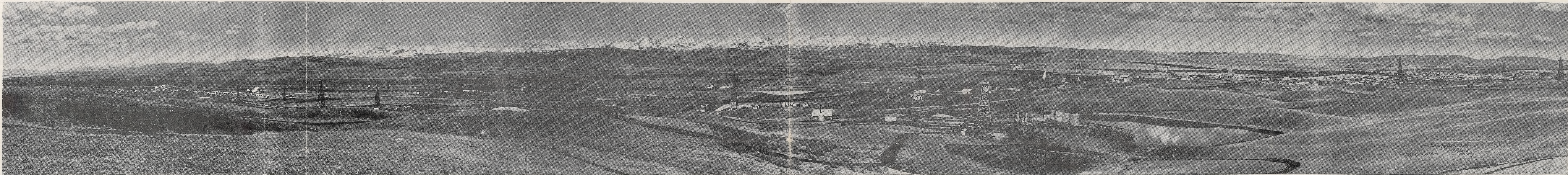


Wild Animal Paddock—Banff



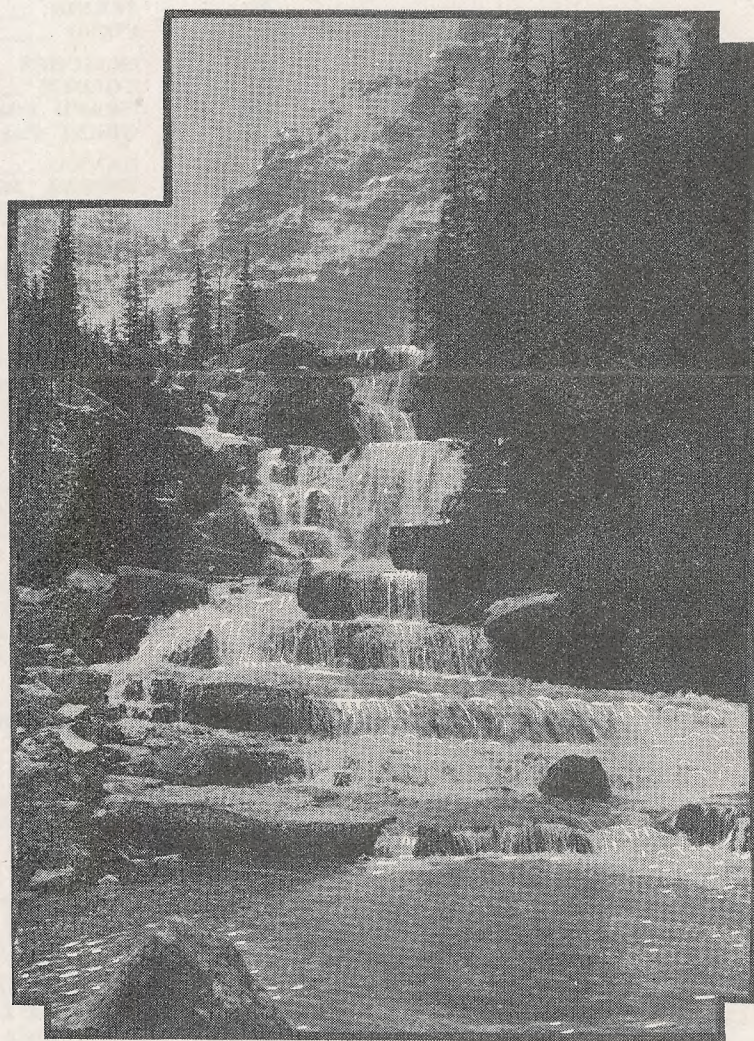
MT. VICTORIA AND VICTORIA GLACIER—Banff National Park.

A SECTION OF THE TURNER VALLEY OIL AND GAS FIELDS



Courtesy—A. P. Map Company, Calgary.

A major oil field, located in Turner Valley, 40 miles southwest of Calgary. It can be reached by two good roads. The Valley is one of the show places of Alberta. Gas flares provide a spectacular picture, especially at night, when the reflection of the flames is visible 100 miles. In 1937 Turner Valley produced a total of 2,995,025 barrels of high grade oil from wells that averaged approximately 7,000 feet in depth. Production in 1938 was 6,946,479 barrels. Turner Valley has more than doubled its previous indicated crude oil producing area and has now established a probable 180,000,000 to 200,000,000 bbl. recoverable crude reserve. Total possible flow from 72 wells through 1 inch orifice used to measure for proration, is 63,541 bbls. per day. Average daily allowable per well, due to proration and lack of market, is 267 bbls.



GIANT STEPS—PARADISE VALLEY

SOME PLACES TO VISIT

There are many places in and around Calgary of interest to visitors which will well repay a visit, including:—

Memorial Park, Cenotaph, Public Library—12th Avenue and 2nd Street West.

The Calgary Dinosaur Park and Zoo is located on St. George's Island at 12th Street East and has a great variety of animals and birds of all kinds. A very fine exhibit of dinosaurs is a special attraction. It is open every day in the year without charge. Adjoining the Zoo there are playgrounds for children and picnic grounds.

Bowness Park—where boating, swimming, dancing, etc., are provided, is located about eight miles west of the City. The highway leading to the Park parallels the Bow River most of the way and it is a very pleasant motor drive.

Glenmore Dam—owned and operated by the City of Calgary, recently constructed at a cost of nearly four million dollars, including its up-to-date filtration plant, gives Calgary an ample supply of good water for domestic and other purposes. It is easily reached by going south on 14th Street West to 34th Avenue thence west and turning south again at 16th Street West. The City extends a welcome to visitors to see this fine reservoir and filtration plant.

Turner Valley Oil and Gas Fields—has attracted wide attention in both the United States and Canada and in other countries. Visitors should, if possible, make a trip to Turner Valley and see the developments going on there. As will be

seen from the picture on this page the field covers a large area and new wells are being drilled in different sections of it.

Municipal Golf Links—are open to visitors and the fees are only 35 cents. Situated at the north end of 26th Street West they are easily reached either by motor or street car. From the Golf Club House there is a splendid view of the city and also of the mountains.

Currie Barracks

The new Currie Barracks of the Lord Strathcona Horse and Royal Canadian Air Force where they have hangar equipped with military planes and landing field. The Barracks are located on 24th Street Southwest just south of 34th Avenue S.W. Visitors are always welcome and can obtain from the Officer in Command permits to see the hangar.

New Airport

The new Airport just recently completed. It covers 640 acres of land and has hard surfaced runways and all modern airway transportation facilities including beam, radio, telephone, illumination for night flying and complete meteorological service.

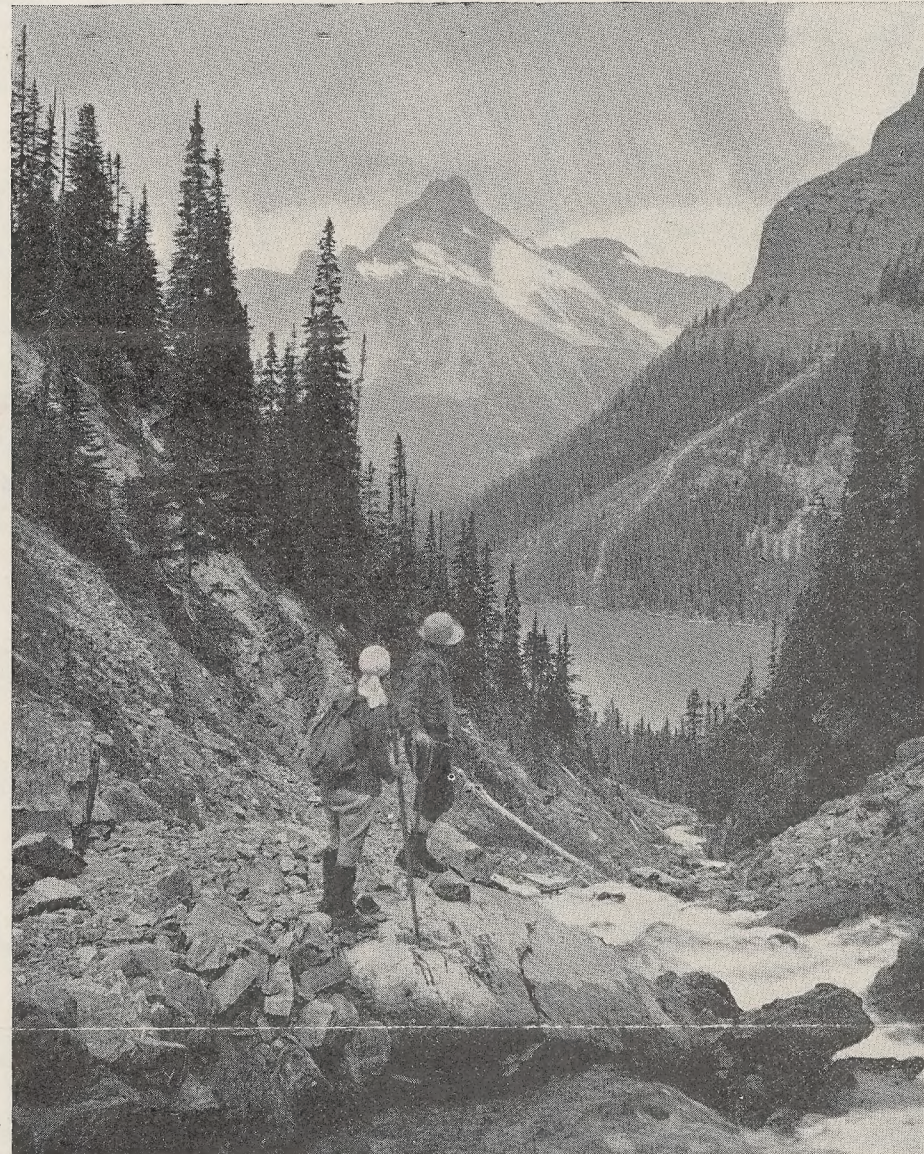
It is on No. 1 Highway just beyond the city limits, about 6 miles north of the main business section.

City Drive

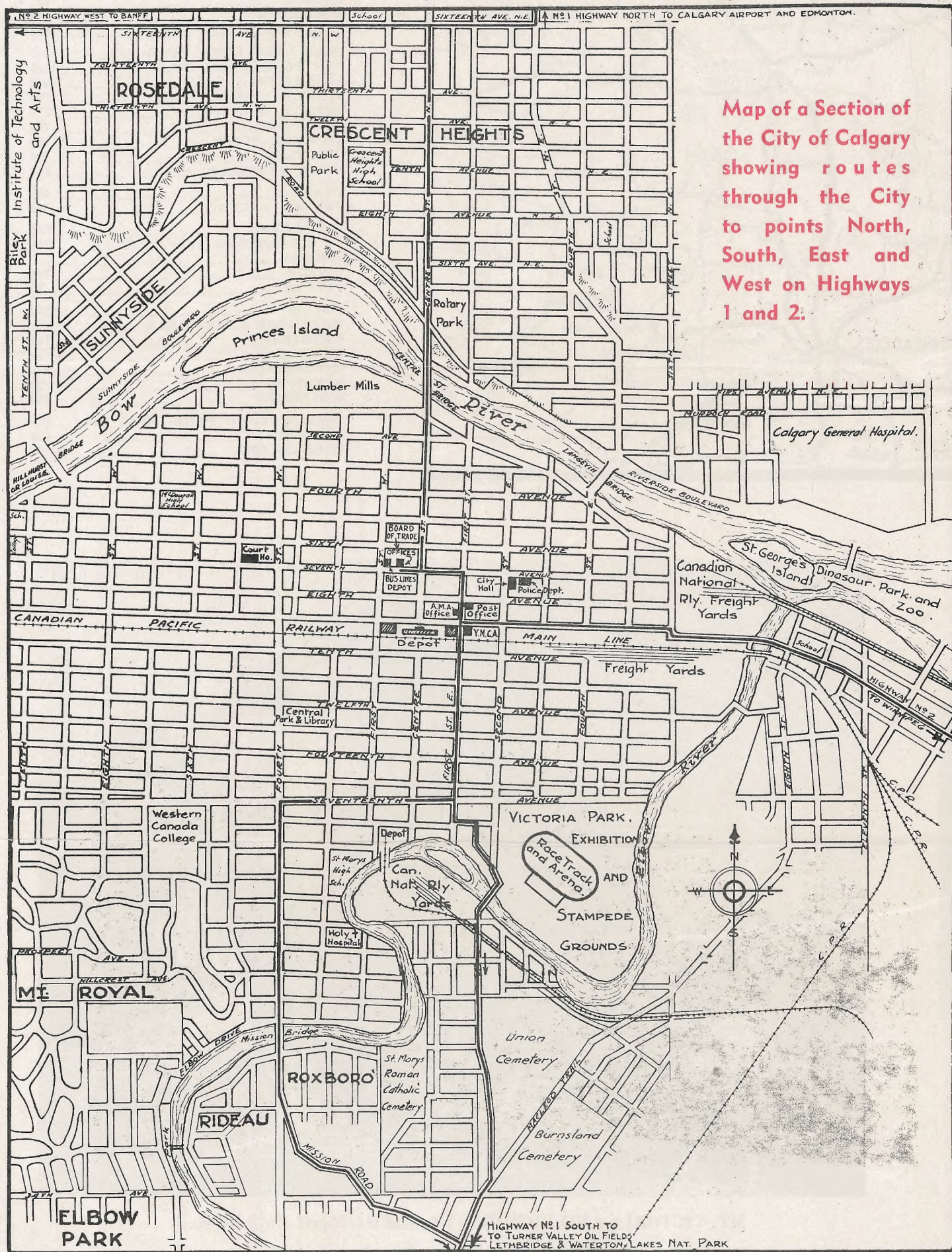
Visitors will find pleasure in a drive around the City taking in the different parks and the residential districts on both the north and south hills where on a clear day a splendid view of the Rockies can be obtained.



MAJESTIC VALLEY OF THE TEN PEAKS



MT. CATHEDRAL, LAKE O'HARA—YOHO PARK



Map of a Section of the City of Calgary showing routes through the City to points North, South, East and West on Highways 1 and 2.

Calgary on account of its geographical position and other reasons is the tourist gateway to Southern Alberta. The highway map in this folder makes this quite clear. It is the commercial centre of Alberta and in its modern and comfortable hotels and motor camps visitors will have pleasant accommodation. Tourists will find Calgary a desirable place to make their headquarters. Whether coming from or going to the famous resorts in the Canadian Rockies such as Banff, Lake Louise, Valley of the Ten Peaks, Waterton Lakes, Jasper, etc., by rail or motor, tourists include this City in their schedules.

The Royal Canadian Mounted Police in the year 1875 built a fort at the junction of the Bow and Elbow Rivers, sparkling streams fresh from the slopes of the Rockies. Around that spot today stands Calgary (its name in the Gaelic meaning "clear running water") with its 85,000 people, connected with the whole continent by rail and an ever growing system of first class highways and airways.

Calgary enjoys the "hard wheat" climate of warm summer days and cool nights, and bracing winters; and is favored with from 2,100 to 2,200 hours of sunshine every year. The altitude is 3,439 feet above sea level.

Calgary is noted for its up-to-date retail stores. Visitors from the United States are allowed to take back with them from Canada goods to the value of \$100.00 duty free. Great savings can be made by purchasing in Calgary IRISH LINENS, DIAMONDS, FINE CHINA, WOOLLENS, FURS, BLANKETS, etc. Tourists will find everything needful for sight seeing in the mountains and foothills.

Calgary is a manufacturing centre. There are 161 industries of various kinds including meat packing plants, flour mills, oil refineries, wood working plants, creameries, breweries, etc. Calgary is also a wholesale jobbing centre for all classes of merchandise. And it is a railway centre. Two transcontinental lines, viz.: the Canadian Pacific and Canadian National Railways have divisional headquarters here.

The Turner Valley-Oil and Gas field is now recognized as a major crude oil field and is attracting world wide attention. In 1938 a total of 6,946,479 barrels was produced on a restricted quota basis. New wells are constantly being brought in and production is steadily increasing. Two large oil refineries are now operating in Calgary and they get their crude oil direct from the field by pipe line. Visitors will find a trip to Turner Valley of great interest.

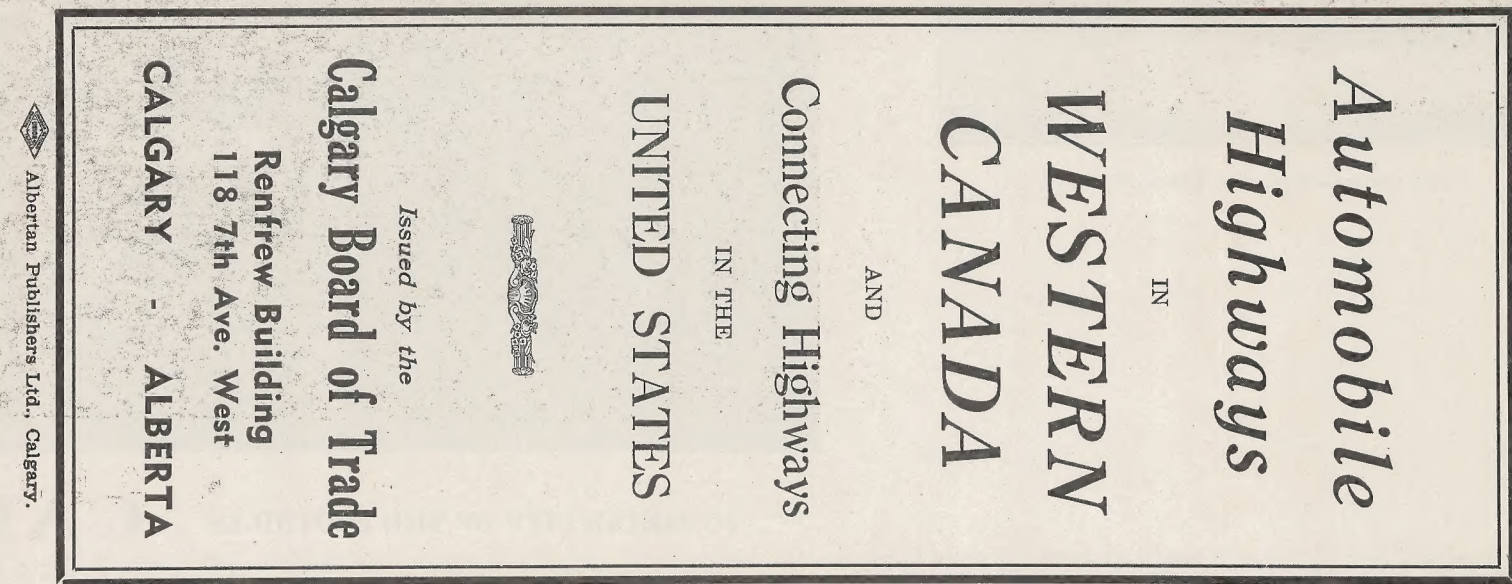
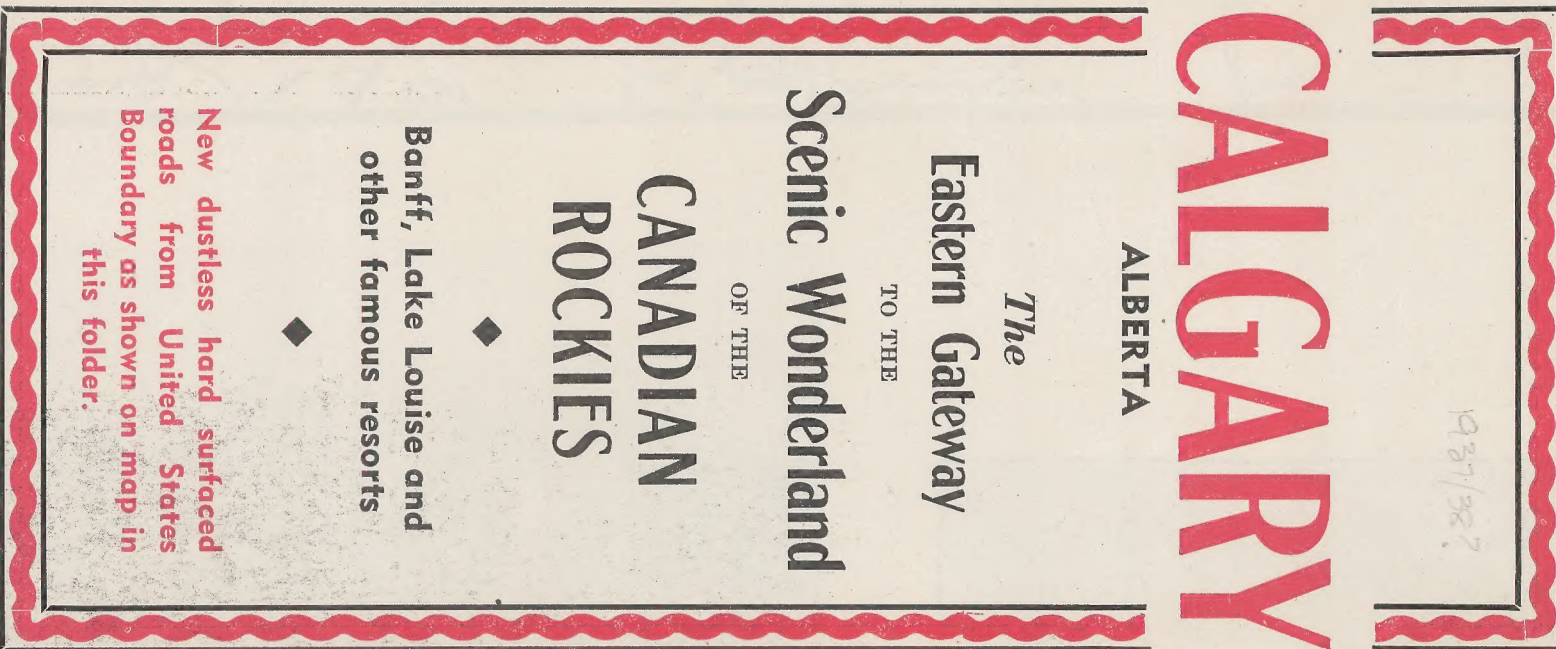
Calgary is known as a "City of Homes". A large percentage of the people own their homes and take a pride in their upkeep and in having beautiful gardens, well kept lawns and hedges. There is a great variety of flowers grown here and due to the abundant sunshine which this City and district enjoys flowers can be developed to a high degree of excellence.

The Provincial Institute of Technology and Art, Normal School, Public and High Schools, Colleges and Night Schools are available for the young people and others who desire to take advantage of the instruction offered. Churches of various denominations with pastors of ability and scholarship are located in all parts of the City.

INFORMATION OFFICE

The office of the Calgary Board of Trade (Chamber of Commerce) is located in the Renfrew Building, 118 7th Avenue West, and all requests by mail for information on tourist, industrial and commercial matters are answered promptly.

Tourists may have mail sent to the above address so that it will be available for them on their arrival here. Visitors are invited to call at the Board of Trade Office or phone M5163 for any information they desire.



TOURIST INFORMATION

EXEMPTIONS OF UNITED STATES CUSTOMS DUTY ON PURCHASES IN CANADA

By the regulations of the Secretary of the Treasury of the Government of the United States, residents thereof returning by motor or otherwise are required to declare to the Customs officer at port of return all articles acquired in Canada or elsewhere, in their baggage or on their persons, whether by purchase, by gift or otherwise and whether dutiable or free of duty. Exemption is, however, allowed on articles for personal or household use or as souvenirs or curios, and if not intended for sale, aggregating not over \$100.00 in value. Articles so exempt from duty must, nevertheless, be declared. Such exemptions are made by Customs officers at the port of entry.

Tourists from the United States Coming into Canada

A non-resident of Canada may enter his automobile for touring purposes in Canada by complying with the requirements of the following summary of the regulations of the Department of Customs.

Temporary Admission—Forty-eight Hours

Automobiles may be entered at any Canadian port of Customs for touring purposes for a period not exceeding 48 hours, by the owner surrendering his State license card, which is handed back to him on his return journey.

Temporary Admission—Two Days to Sixty Days

Automobiles may be entered at any Canadian port of Customs for touring purposes for a period of sixty days, by filling in a prescribed form (E-50) made out in triplicate, one copy to be retained by the tourist. The original and copy are compared when the tourist makes his exit from Canada.

Extension of Sixty Days Permit

Should a tourist who has been granted a sixty-day permit desire an extension for a further period of six months from the time of original entry, he may, upon presentation of the permit before the expiry date of same, apply for such extension on Form E. 50-A (which may be obtained at any Customs port or outpost) to any Collector or Sub-Collector of Customs and Excise, who, upon being satisfied as to the bona fides of the applicant as a tourist and that the car will be used by him only for purposes of health or pleasure, may extend the permit for such further period, notifying the port of issuance by one copy of E. 50-A as directed thereon.

Tourists' Permits for a Period in Excess of Sixty Days But Not Exceeding Six Months

If, on reporting at the Customs frontier port of arrival, the non-resident owner of an automobile desires a tourist's permit for a period in excess of sixty days, but not exceeding six months, the Collector may admit the vehicle without formal entry and may issue a tourist's permit in triplicate on Form E. 50 for the period designated by the tourist, such period, however, not to exceed six months.

Cautions

Visitors to the parks should not undertake trail or climbing expeditions without competent guides and equipment. Experienced outfitters and licensed guides are located at various points in the parks.

Visitors are warned against feeding bears or placing food for them at camps.

Game is Protected

No hunting is permitted within the National Parks and all firearms must be sealed upon entry. Guns will be sealed free of charge at the Superintendents' offices or by any of the park wardens. Wild birds, their nests and eggs are rigidly protected.

Camping

Be careful with fire. Visitors are expected to use the camping grounds provided at convenient points. These camps are maintained for the benefit and convenience of visitors and are equipped with stoves, tables, etc.

Tourists' Outfits

Persons visiting Canada for a limited period of time, for health or pleasure, may bring with them such articles of tourists' outfits or sportsmen's equipment as they may require while in Canada for their own use and not for gain or hire, upon reporting same to the Customs Officer at the Canadian frontier port of entry, subject to the following provisions:—

Boats (portable), Canoes, Outboard Motors, Tents, Camp Equipment, Radios, Phonographs, Musical Instruments, Guns, Rifles (not including revolvers or pistols), Fishing Tackle, Golf Clubs, Tennis Rackets, Cameras (still and motion picture, as well as a reasonable quantity of film for use therein), and Type-writers, previously used by a tourist and imported by him for his personal use and actually in his possession at the time of his arrival in Canada, as well as dogs and other animals and birds imported by tourists solely for hunting purposes or as domestic pets, may be admitted without deposit. The articles are required to be reported with full particulars such as description, value and the amount of duty and taxes properly payable thereon, for purposes of identification on report outwards under Customs supervision within six months.